

ERA® and Upromise:  
Helping families like yours keep the  
promise of a college education

ERA Franchise Systems, Inc. and its participating offices are pleased to be a part of this terrific program to help you cope with rising college costs. And we want to make sure that families like yours are aware that you can get money for college based on your eligible spending with many of America's leading companies.\*\*

When you shop for groceries...



Over 7,000 items offer college savings!

With great stores, restaurants and services...



Over 60,000 locations, including 20,000 restaurants!

When you shop online...



Save with over 500 great online retailers!



Upromise® and  
ERA® can bring  
you closer to another  
American Dream



\* The 1/3% contribution assumes an evenly split 6% commission from participating real estate offices. Actual contribution may be higher or lower depending upon the commission and/or commission split associated with a particular transaction. Maximum contribution is \$3,000 per purchase or sale. This real estate program is void in AK, LA, MS, MO, NH, NJ, OK, OR, RI and TN and wherever else prohibited. See Eligibility on [upromise.com](http://upromise.com)

\*\* Specific terms and conditions apply for each company's contributions. Participating companies, contribution levels, and terms and conditions subject to change without notice. For additional information and current listing of contributing companies, visit [upromise.com](http://upromise.com).

†† Important: To qualify for a Upromise contribution, your referral must be accepted by your selected real estate office. You must submit your information to a participating ERA® office through the Upromise web site and your referral must be accepted BEFORE signing a listing agreement, buyer-agency agreement or sales contract with the real estate office. Otherwise, you will not receive a Upromise contribution.

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See all the ways to save for college with  
Upromise at [upromise.com](http://upromise.com)

Join FREE today  
and start saving at [upromise.com](http://upromise.com)

# Save for college when you buy or sell a home through a participating ERA® office

When you buy or sell a home through a participating ERA® office, 1/3% of the home's sale price (up to \$3,000) could be contributed into your Upromise college savings account.\* And that's not all...

ERA Franchise Systems, Inc. is one of hundreds of Upromise participating companies—all waiting to contribute a portion of your eligible spending with them into a Upromise account for your child, grandchild, or any future college student you would like to support.



## Here's how it works:

1. Join for FREE at [upromise.com](http://upromise.com)
2. Select a participating ERA® office at [upromise.com/era](http://upromise.com/era) and follow the referral steps outlined there.††
3. Buy or sell your home through your selected office and save money for college at the same time!

Join for FREE  
at [upromise.com](http://upromise.com)



## Other ways Upromise can help you save for college...



Turn your everyday spending into college savings

Hundreds of leading companies will contribute a portion of your eligible spending with them into a Upromise account for your child. You can save for college:

- At 40,000+ retail stores and services
- At 23,000+ grocery and drug stores
- At McDonald's® and 8,000+ other participating restaurants
- With 500+ leading online retailers
- And more!



Make saving for college a family affair

Grandparents... aunts... uncles... and friends. They all want to help. Upromise makes it simple for them to save for your child's college education.



Consider your own college savings plan†—it's easier than you think!

It's amazing how even \$2 a day can add up to significant savings over time. Upromise makes it easy to get started today!

**The more you do, the more you save!**

† 529 college savings plans are municipal securities. The value of units will vary with market conditions and are not government or FDIC insured. Upromise Investments, Inc. Member NASD/SIPC. To learn more, visit the 529 College Savings Plans tab at [upromise.com](http://upromise.com).